

Cost per minute in USD on the WhatsApp Business Platform, effective July 1, 2026					
		Business-initiated call minutes (per		What we charge	
Market (per rate card)	Currency	From	To	Rate type	Rate
Argentina	\$US		50,000	List rate	0.0101
	\$US	50,001	250,000	Tier rate	0.0084
	\$US	250,001	1,000,000	Tier rate	0.0073
	\$US	1,000,001	2,500,000	Tier rate	0.0063
	\$US	2,500,001	5,000,000	Tier rate	0.0052
	\$US	5,000,001	--	Tier rate	0.0046
Brazil	\$US		50,000	List rate	0.0108
	\$US	50,001	250,000	Tier rate	0.0068
	\$US	250,001	1,000,000	Tier rate	0.0044
	\$US	1,000,001	2,500,000	Tier rate	0.0034
	\$US	2,500,001	5,000,000	Tier rate	0.002
	\$US	5,000,001	--	Tier rate	0.0018
Chile	\$US		50,000	List rate	0.0121
	\$US	50,001	250,000	Tier rate	0.0098
	\$US	250,001	1,000,000	Tier rate	0.0086
	\$US	1,000,001	2,500,000	Tier rate	0.0074
	\$US	2,500,001	5,000,000	Tier rate	0.0066
	\$US	5,000,001	--	Tier rate	0.0055
Colombia	\$US		50,000	List rate	0.0111
	\$US	50,001	250,000	Tier rate	0.0091
	\$US	250,001	1,000,000	Tier rate	0.008
	\$US	1,000,001	2,500,000	Tier rate	0.0065
	\$US	2,500,001	5,000,000	Tier rate	0.004
	\$US	5,000,001	--	Tier rate	0.0039
Egypt	\$US		50,000	List rate	0.0127
	\$US	50,001	250,000	Tier rate	0.0107
	\$US	250,001	1,000,000	Tier rate	0.009

	\$US	1,000,001	2,500,000	Tier rate	0.0068
	\$US	2,500,001	5,000,000	Tier rate	0.0055
	\$US	5,000,001	--	Tier rate	0.005
France	\$US		50,000	List rate	0.0099
	\$US	50,001	250,000	Tier rate	0.0082
	\$US	250,001	1,000,000	Tier rate	0.0071
	\$US	1,000,001	2,500,000	Tier rate	0.0059
	\$US	2,500,001	5,000,000	Tier rate	0.0052
	\$US	5,000,001	--	Tier rate	0.0047
Germany	\$US		50,000	List rate	0.0103
	\$US	50,001	250,000	Tier rate	0.0084
	\$US	250,001	1,000,000	Tier rate	0.0074
	\$US	1,000,001	2,500,000	Tier rate	0.0062
	\$US	2,500,001	5,000,000	Tier rate	0.0047
	\$US	5,000,001	--	Tier rate	0.0042
Hong Kong	\$US		50,000	List rate	0.0114
	\$US	50001	250,000	Tier rate	0.0094
	\$US	250001	1,000,000	Tier rate	0.0081
	\$US	1000001	2,500,000	Tier rate	0.0069
	\$US	2500001	5,000,000	Tier rate	0.0052
	\$US	5000001	--	Tier rate	0.0044
Hungary	\$US		50,000	List rate	0.0095
	\$US	50001	250,000	Tier rate	0.0076
	\$US	250001	1,000,000	Tier rate	0.0066
	\$US	1000001	2,500,000	Tier rate	0.0058
	\$US	2500001	5,000,000	Tier rate	0.0043
	\$US	5000001	--	Tier rate	0.0037
India	\$US		50,000	List rate	0.0053
	\$US	50,001	250,000	Tier rate	0.0038
	\$US	250,001	1,000,000	Tier rate	0.0024
	\$US	1,000,001	2,500,000	Tier rate	0.0018

	\$US	2,500,001	5,000,000	Tier rate	0.0012
	\$US	5,000,001	--	Tier rate	0.0008
Indonesia	\$US		50,000	List rate	0.0242
	\$US	50,001	250,000	Tier rate	0.021
	\$US	250,001	1,000,000	Tier rate	0.0197
	\$US	1,000,001	2,500,000	Tier rate	0.0183
	\$US	2,500,001	5,000,000	Tier rate	0.0156
	\$US	5,000,001	--	Tier rate	0.0143
Israel	\$US		50,000	List rate	0.0127
	\$US	50,001	250,000	Tier rate	0.0107
	\$US	250,001	1,000,000	Tier rate	0.0092
	\$US	1,000,001	2,500,000	Tier rate	0.0065
	\$US	2,500,001	5,000,000	Tier rate	0.0054
	\$US	5,000,001	--	Tier rate	0.0048
Italy	\$US		50,000	List rate	0.0121
	\$US	50,001	250,000	Tier rate	0.0107
	\$US	250,001	1,000,000	Tier rate	0.0095
	\$US	1,000,001	2,500,000	Tier rate	0.0083
	\$US	2,500,001	5,000,000	Tier rate	0.0076
	\$US	5,000,001	--	Tier rate	0.0069
Malaysia	\$US		50,000	List rate	0.0108
	\$US	50,001	250,000	Tier rate	0.0094
	\$US	250,001	1,000,000	Tier rate	0.0071
	\$US	1,000,001	2,500,000	Tier rate	0.0069
	\$US	2,500,001	5,000,000	Tier rate	0.0059
	\$US	5,000,001	--	Tier rate	0.0053
Mexico	\$US		50,000	List rate	0.0094
	\$US	50,001	250,000	Tier rate	0.008
	\$US	250,001	1,000,000	Tier rate	0.007
	\$US	1,000,001	2,500,000	Tier rate	0.0054
	\$US	2,500,001	5,000,000	Tier rate	0.0042

	\$US	5,000,001	--	Tier rate	0.0038
Netherlands	\$US		50,000	List rate	0.0063
	\$US	50,001	250,000	Tier rate	0.0052
	\$US	250,001	1,000,000	Tier rate	0.0043
	\$US	1,000,001	2,500,000	Tier rate	0.0034
	\$US	2,500,001	5,000,000	Tier rate	0.0025
	\$US	5,000,001	--	Tier rate	0.0023
Nigeria	\$US		50,000	List rate	0.0103
	\$US	50,001	250,000	Tier rate	0.0084
	\$US	250,001	1,000,000	Tier rate	0.0074
	\$US	1,000,001	2,500,000	Tier rate	0.0069
	\$US	2,500,001	5,000,000	Tier rate	0.0055
	\$US	5,000,001	--	Tier rate	0.0053
Pakistan	\$US		50,000	List rate	0.0119
	\$US	50,001	250,000	Tier rate	0.0092
	\$US	250,001	1,000,000	Tier rate	0.0082
	\$US	1,000,001	2,500,000	Tier rate	0.0075
	\$US	2,500,001	5,000,000	Tier rate	0.0071
	\$US	5,000,001	--	Tier rate	0.0067
Peru	\$US		50,000	List rate	0.0121
	\$US	50,001	250,000	Tier rate	0.0098
	\$US	250,001	1,000,000	Tier rate	0.0086
	\$US	1,000,001	2,500,000	Tier rate	0.0074
	\$US	2,500,001	5,000,000	Tier rate	0.0064
	\$US	5,000,001	--	Tier rate	0.0059
Poland	\$US		50,000	List rate	0.0095
	\$US	50001	250,000	Tier rate	0.0076
	\$US	250001	1,000,000	Tier rate	0.0066
	\$US	1000001	2,500,000	Tier rate	0.0058
	\$US	2500001	5,000,000	Tier rate	0.0043
	\$US	5000001	--	Tier rate	0.0037

Qatar	\$US		50,000	List rate	0.0127
	\$US	50001	250,000	Tier rate	0.0107
	\$US	250001	1,000,000	Tier rate	0.009
	\$US	1000001	2,500,000	Tier rate	0.0068
	\$US	2500001	5,000,000	Tier rate	0.0055
	\$US	5000001	--	Tier rate	0.005
Romania	\$US		50,000	List rate	0.0095
	\$US	50001	250,000	Tier rate	0.0076
	\$US	250001	1,000,000	Tier rate	0.0066
	\$US	1000001	2,500,000	Tier rate	0.0058
	\$US	2500001	5,000,000	Tier rate	0.0043
	\$US	5000001	--	Tier rate	0.0037
Russia	\$US		50,000	List rate	0.0097
	\$US	50,001	250,000	Tier rate	0.0082
	\$US	250,001	1,000,000	Tier rate	0.0071
	\$US	1,000,001	2,500,000	Tier rate	0.0058
	\$US	2,500,001	5,000,000	Tier rate	0.0043
	\$US	5,000,001	--	Tier rate	0.004
Saudi Arabia	\$US		50,000	List rate	0.0127
	\$US	50,001	250,000	Tier rate	0.0107
	\$US	250,001	1,000,000	Tier rate	0.009
	\$US	1,000,001	2,500,000	Tier rate	0.0068
	\$US	2,500,001	5,000,000	Tier rate	0.0055
	\$US	5,000,001	--	Tier rate	0.005
South Africa	\$US		50,000	List rate	0.0108
	\$US	50,001	250,000	Tier rate	0.0078
	\$US	250,001	1,000,000	Tier rate	0.0059
	\$US	1,000,001	2,500,000	Tier rate	0.0044
	\$US	2,500,001	5,000,000	Tier rate	0.0041
	\$US	5,000,001	--	Tier rate	0.0038
Singapore	\$US		50,000	List rate	0.0114

	\$US	50001	250,000	Tier rate	0.0094
	\$US	250001	1,000,000	Tier rate	0.0081
	\$US	1000001	2,500,000	Tier rate	0.0069
	\$US	2500001	5,000,000	Tier rate	0.0052
	\$US	5000001	--	Tier rate	0.0044
Spain	\$US		50,000	List rate	0.0129
	\$US	50,001	250,000	Tier rate	0.0113
	\$US	250,001	1,000,000	Tier rate	0.0101
	\$US	1,000,001	2,500,000	Tier rate	0.0085
	\$US	2,500,001	5,000,000	Tier rate	0.0069
	\$US	5,000,001	--	Tier rate	0.0061
Turkey	\$US		50,000	List rate	0.0108
	\$US	50,001	250,000	Tier rate	0.0087
	\$US	250,001	1,000,000	Tier rate	0.0077
	\$US	1,000,001	2,500,000	Tier rate	0.0065
	\$US	2,500,001	5,000,000	Tier rate	0.0048
	\$US	5,000,001	--	Tier rate	0.0042
United Arab Emir	\$US		50,000	List rate	0.0127
	\$US	50,001	250,000	Tier rate	0.0107
	\$US	250,001	1,000,000	Tier rate	0.009
	\$US	1,000,001	2,500,000	Tier rate	0.0068
	\$US	2,500,001	5,000,000	Tier rate	0.0055
	\$US	5,000,001	--	Tier rate	0.005
United Kingdom	\$US		50,000	List rate	0.0099
	\$US	50,001	250,000	Tier rate	0.0086
	\$US	250,001	1,000,000	Tier rate	0.0075
	\$US	1,000,001	2,500,000	Tier rate	0.0057
	\$US	2,500,001	5,000,000	Tier rate	0.0042
	\$US	5,000,001	--	Tier rate	0.0036
North America	\$US		50,000	List rate	0.0121
	\$US	50,001	250,000	Tier rate	0.0101

	\$US	250,001	1,000,000	Tier rate	0.009
	\$US	1,000,001	2,500,000	Tier rate	0.0065
	\$US	2,500,001	5,000,000	Tier rate	0.0043
	\$US	5,000,001	--	Tier rate	0.0042
Rest of Africa	\$US		50,000	List rate	0.0103
	\$US	50,001	250,000	Tier rate	0.0084
	\$US	250,001	1,000,000	Tier rate	0.0074
	\$US	1,000,001	2,500,000	Tier rate	0.0062
	\$US	2,500,001	5,000,000	Tier rate	0.0047
	\$US	5,000,001	--	Tier rate	0.0042
Rest of Asia Paci	\$US		50,000	List rate	0.0114
	\$US	50,001	250,000	Tier rate	0.0094
	\$US	250,001	1,000,000	Tier rate	0.0081
	\$US	1,000,001	2,500,000	Tier rate	0.0069
	\$US	2,500,001	5,000,000	Tier rate	0.0052
	\$US	5,000,001	--	Tier rate	0.0044
Rest of Central &	\$US		50,000	List rate	0.0095
	\$US	50,001	250,000	Tier rate	0.0076
	\$US	250,001	1,000,000	Tier rate	0.0066
	\$US	1,000,001	2,500,000	Tier rate	0.0058
	\$US	2,500,001	5,000,000	Tier rate	0.0043
	\$US	5,000,001	--	Tier rate	0.0037
Rest of Latin Ame	\$US		50,000	List rate	0.0116
	\$US	50,001	250,000	Tier rate	0.0095
	\$US	250,001	1,000,000	Tier rate	0.0082
	\$US	1,000,001	2,500,000	Tier rate	0.007
	\$US	2,500,001	5,000,000	Tier rate	0.0048
	\$US	5,000,001	--	Tier rate	0.0047
Rest of Middle E	\$US		50,000	List rate	0.0127
	\$US	50,001	250,000	Tier rate	0.0107
	\$US	250,001	1,000,000	Tier rate	0.009

	\$US	1,000,001	2,500,000	Tier rate	0.0068
	\$US	2,500,001	5,000,000	Tier rate	0.0055
	\$US	5,000,001	--	Tier rate	0.005
Rest of Western	\$US		50,000	List rate	0.0103
	\$US	50,001	250,000	Tier rate	0.0084
	\$US	250,001	1,000,000	Tier rate	0.0074
	\$US	1,000,001	2,500,000	Tier rate	0.0062
	\$US	2,500,001	5,000,000	Tier rate	0.0055
	\$US	5,000,001	--	Tier rate	0.0047
Other	\$US		50,000	List rate	0.0132
	\$US	50,001	250,000	Tier rate	0.0113
	\$US	250,001	1,000,000	Tier rate	0.0096
	\$US	1,000,001	2,500,000	Tier rate	0.0083
	\$US	2,500,001	5,000,000	Tier rate	0.0076
	\$US	5,000,001	--	Tier rate	0.0072